



For immediate release

Icynene ‘next generation’ closed cell spray foam insulation innovation, Icynene ProSeal™, sets new benchmark in performance

Mississauga, ON. 4 February 2014. Spray foam industry leader, Icynene today unveiled its next generation closed-cell medium density spray foam insulation product – Icynene ProSeal™. Offering an impressive R-value of R7 per inch, Icynene ProSeal™ will set a new benchmark in optimal thermal performance for commercial and residential construction across North America.

“Icynene entered the medium-density, closed cell spray foam market in 2010 with our premium MD-C-200® product. Since then our R&D team has worked to develop the next generation of closed-cell products that deliver in performance, applicability and range. Icynene ProSeal™ marks another step in the ongoing evolution of the insulation industry by Icynene and reinforces our position as the industry leader,” said Howard Deck, Icynene President and CEO.

Icynene ProSeal’s formulation allows for a higher initial pass of three inches achieving R21 as well as a Class II Vapor Retarder in one pass. Furthermore, the product is suitable for use all year round. The all-season formulation is suitable for cold weather applications as low as 23°F (-5°C), plus Icynene ProSeal™ offers the highest application yield in the industry.

Icynene ProSeal™ is approved for use in Type I-V construction, meets the same commercial approvals as its predecessor Icynene MD-C-200® and has passed ICC-ES AC377 for use in unvented attics and crawlspaces without an ignition barrier.

The ESR Report for Icynene ProSeal™, ESR #3500, can be downloaded from the ICC-ES website www.icc-es.org or from the product portfolio page of the Icynene website <http://www.icynene.com/architects/products/product-portfolio>.

The introduction of Icynene ProSeal™ follows the recent launch of Icynene ProSeal Eco™ - the world's first 100% water-blown, closed-cell spray foam insulation.

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About Icynene

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for



improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications

media@icynene.com 800-758-7325, x215

www.icynene.com